

THE COAL INSTITUTE

October 7, 2016

Greetings The Coal Institute Members:

The Coal Institute is excited to offer an array of Sponsorship opportunities in 2017 starting with the Spring Meeting. Attached you will find a list of all the available options for both the general meeting and the golf tournament. In addition, we will be offering a discount to those companies that are dedicated to The Coal Institute and are able to sponsor multiple meetings. We have tried to develop a diverse offering of opportunities for companies to show their support for The Institute while gaining valuable exposure to our attendees at this event.

Once again in 2017, Tee Box Sponsorships and Mulligans can be added directly to your conference registration. Keep in mind that all the money collected from the Tee Box Sponsorships and Mulligan sales goes towards The Coal Institute Scholarship Fund.

Thank you for your generous support and I look forward to seeing you at the Spring Meeting.

Sincerely,

Tim Carr
Sponsorship Chairman



2017 Spring Meeting Sponsorship Options

Event Sponsor (One Per Event) \$3,500

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor’s logo will also be showcased in the conference agenda, prominently on signage throughout the event, and with an advertisement in the conference program.

Reception Sponsor (One Per Reception) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, and prominently on signage throughout the event.

Dinner Sponsors (Multiple) \$1,500

Each sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, and prominently on signage throughout the event.

General Sponsors (Multiple) \$ 750

Each sponsor will have their logo displayed on signage at the meeting and in the conference program.

Golf Tournament Sponsor (One Per Event) \$2,500

The sponsor’s logo / brand will be displayed on a bag tag designed exclusively for the event. The sponsor will also have their logo printed onto golf tees that will be distributed to all participants and throughout the golf course. Signage will be displayed prominently on and off the golf course with the sponsor’s logo / brand.

Tee Box Sign (Multiple Companies) \$250 Shared Hole / \$450 Exclusive Hole

Each sponsor will have their company name displayed on signage at the tee of one of the tournament’s golf holes.

Multiple Sponsorship Savings Options

- Commit and Pay for Any 2 Sponsorships in 2017 and the Overall Cost will be reduced 10%
- Commit and Pay for Any 3 Sponsorships in 2017 and the Overall Cost will be reduced 20%

*Ex. Spring Event \$3,500, STS Fireworks \$2,500 and Fall Dinner \$1,500 Total = \$7,500
20% Discount = \$1,500 Total Due for All 3 Sponsorships = \$6,000*



2017 Spring Sponsorship Opportunities

Company: _____ Phone: _____
Contact: _____ Email: _____

Meeting Sponsorship Options:

Event (\$3,500)	
Reception (\$2,000)	
Dinner (\$1,500)	
General (\$750)	

Golf Sponsorship Options:

Tournament (\$2,500)	
Dedicated Tee Box Sign (\$450)	
Tee Box Sign (\$250)	

Total Amount Due: _____

Payment Options:

Visa MasterCard Amex Discover

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Name Appearing on the Card: _____

Billing Address: _____

State: _____ Zip: _____

Signature: _____

Please return this complete form via email to klsmith@mikrotec.com.